

The Juneau Journey...

Hoist your anchor from O'Dells Bay at Dirty Turtle, New Lisbon at sunset. We'll travel south along the Juneau County shoreline towards Castle Rock County Park. A Grande Finale Fireworks spectacle will herald the end of the splendid evening voyage!

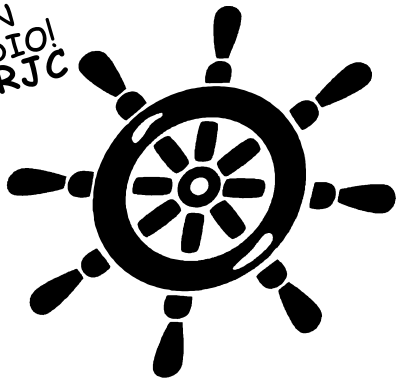
**Don't Miss Out!
Book your cruise now!**

Registration is easy!
Simply complete the registration panel from this brochure and mail it back to:

Waterfest
PO Box 322
Camp Douglas, WI 54618

Listen to the live Waterfest Parade broadcast. The winners will be announced at the end of the parade!

TUNE IN
YOUR RADIO!
92.1 WRJC



Take the Challenge!

The Rewards...Book your cruise by the 4th of July and receive a **\$25 gas card** the night of the parade for participating.

All registered Boats will also receive a free Waterfest beach towel!

Win Cash Prizes ★
A \$500 "Best of Fleet"
Two 1st places of \$100

Two 2nd places of \$ 75

Two 3rd places of \$ 50

For Residential & Commercial entries.



The judges will travel the parade and choose the best entries based on originality of theme, costumes, music and the lights you display.

So get creative and have fun! Invite your friends to decorate their boats and enter the parade! It'll be a great night for all, especially if you're judged...

"Best of Fleet"!



For more information call 608-427-2070
or email jcedc@juneaucounty.com.

Waterfest 2015 Registration

Remember to enter by July 4th to get your free beach towel and \$25 gas card for being in the Waterfest Parade!

Owner / Business Name: _____

Registrant's Name & Address: _____

Ph # : _____ Email: _____

Name / Theme of Entry: _____

No fireworks are allowed to be set off from the boat entries in the parade. Participants in Waterfest boat parade is at the liability of the entrants. By registering, you understand and agree to these terms.

Signature: _____

Saturday, August 1, 2015

Categories (check one)

Residential Commercial

Tune your radio in to 92.1 WRJC for the live broadcast from the boat parade. You'll hear about all the boats, and all the sponsors who make Waterfest possible! Be sure to patronize and thank all the businesses that sponsor Waterfest!

Announcement of the winners will also be made before the fireworks!

Waterfest 2015

An event of this magnitude and success doesn't just happen! Waterfest is an annual celebration of our natural resources, the lakes and rivers. Waterfest is funded by local businesses in appreciation of your continued support of tourism within our region. We wish to thank all of last year's sponsors!

>>> Corporate Sponsors <<<



**STRONG'S PRAIRIE
ROOM TAX
COMMITTEE**

Touchstone Energy®



>>> Gold Sponsors <<<

Juneau County Economic Development Corp.
Mauston Room Tax Committee
New Lisbon Room Tax Committee
The Dirty Turtle



Call the Dirty Turtle to book your next party.
608-562-5931

Waterfest
PO Box 322
Camp Douglas, WI 54618

To:

16th Annual Touchstone Energy® Waterfest Venetian Lights Boat Parade Saturday, August 1, 2015 Take the Challenge!

Join us as we light up the night! Be part of the celebration from the best seat in the house, the captain's seat of your own boat! Cruise beautiful Castle Rock Lake beneath a thousand stars and the brilliance of a dazzling fireworks display.

